



## newsrelease

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### **Corelation Inc Appoints Rob Landis Chief Operating Officer**

**SAN DIEGO — November 15, 2018** — Corelation Inc. announced today that Director of Client Relations Rob Landis has been appointed Chief Operating Officer, a new position within Corelation. Landis will continue to report to Theresa Benavidez, President and CEO of Corelation.

"I have known Rob for literally his whole life, and over the past decade at Corelation I have watched him grow into a strong and capable leader," said Benavidez. "I have tremendous confidence in Rob's ability to maximize the potential of our operations, setting and maintaining a high bar for the services we offer our clients."

Effective immediately, Landis will assume responsibility for conversions, support services, ongoing client education, and special projects like mergers and card processor changes. He will also be responsible for ensuring operational excellence across Corelation and executing the company's strategic vision.

"There is no company in our industry quite like Corelation, combining the best technology with a philosophy that aligns with the values of the credit union movement," said Landis. "I am excited to be able to contribute to and further the vision set by Theresa and John, especially by promoting increased cohesion between the talented professionals already in place across our lines of business."

Son of founder and principal architect John Landis, Rob received his bachelor's degree from Stanford University in 2005. He enjoyed a brief teaching career before joining Corelation in

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2009 as its third employee and immediately set to work establishing its education services department. He took a lead role in the company's first dozen conversions before migrating full-time to support. Prior to this appointment, Landis was directly responsible for the teams and processes supporting the rapidly expanding number of credit unions operating on the KeyStone platform.

Over his career, Landis has contributed to the company's sales, implementations, system design, client support, and strategic planning. Along the way, Landis' influence has been felt as the company has grown from a start-up to one of the most trusted core processors in the industry, and his broad experience has garnered him fluency in the product, organization, and credit union community.

**About Corelation, Inc.**

Based in San Diego, CA, Corelation is the innovative core processor for today's credit union. This solution is a member-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation's staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit [www.corelationinc.com](http://www.corelationinc.com).

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