



**FOR IMMEDIATE RELEASE**

**CONTACT:**

Mike Lawson

[michael@dmlcommunications.com](mailto:michael@dmlcommunications.com)

760.845.8146

## **Family Trust Federal Credit Union Finds Reassurance with Corelation's KeyStone in an Industry Beset with Change**

**SAN DIEGO - September 20, 2019:** If there is one way to describe the future, it is change. Change in technology, change in industry standards and, most importantly, change in consumers' financial needs. Family Trust Federal Credit Union (\$506M assets; 45,600 members; Rock Hill, SC) recognizes that it must be in a position to quickly adapt to market trends to continue fulfilling its obligation to its membership.

"Our primary objective is to help our members achieve their financial success. We take pride in the credit union philosophy of 'people helping people' and are devoted to finding new and improved ways of serving our membership and our community. Our success comes from investing in the success of others," emphasized Penny Pratt, Family Trust FCU President/CEO.

"We acknowledge the expansion of methods in which our members want to conduct financial transactions, and we have thoroughly researched and witnessed from our onsite visits with existing Corelation clients how KeyStone's open API will empower us to meet our members' needs," remarked Greg Roche, Family Trust FCU EVP & Chief Information Officer.

After more than 15 years on its current core system, Family Trust FCU looks forward to its scheduled June 2021 core conversion to the KeyStone platform.

"As we continue to grow, we become more inspired by our credit union and vendor partners to give back and serve our local and extended communities. Family Trust Federal Credit Union is one who embodies community giving. Thank you for the opportunity to support you and we look forward to accomplishing great things together," commented Corelation President/CEO Theresa Benavidez.

## About Corelation, Inc.

Based in San Diego, CA, Corelation is the innovative core processor for today's credit union. This solution is a person-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation's staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit [www.corelationinc.com](http://www.corelationinc.com).

###



Corelation President/CEO Theresa Benavidez