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***WEST*consin Credit Union Selects Corelation's KeyStone for its Operational Excellence**

SAN DIEGO - May 31, 2020: For their 400+ employees and having a footprint across twenty-six counties in west central Wisconsin and east central Minnesota, the core selection process for *WEST*consin Credit Union (\$1.4 billion assets; 101,200 members; Menomonie, WI) was driven by efficiency.

"We exist to serve the financial needs of our members and our communities while providing the best member and employee experiences," conveyed *WEST*consin Credit Union President/CEO Lora Benrud. "We had to select a state-of-the-art core system that would allow us to offer a wide range of products and services and provide ease of use for our employees. After our due diligence in research and witnessing firsthand how existing Corelation clients seamlessly performed daily credit union operations, we knew that Corelation's KeyStone was the perfect fit for our organization."

Their KeyStone research unveiled multiple efficiencies available to all departments and levels within the credit union, including: the intuitive design to cut down on training time, holistic member profiles to reduce the amount of clicks and number of screens, the "more in the core" functionality such as its native Loan Origination System, and an open API for seamless integration with third-party service providers.

"Corelation is a company that is true to its word. While others tout 'open API', we found that KeyStone's API [KeyBridge] is truly open and available to all clients and vendors," detailed *WEST*consin Credit Union Chief Information Security Officer Michael Tomasek. "There is no tiered approach [to KeyBridge]; all is accessible. With the integration, we anticipate streamlined processes that will eliminate current duplicate data entry."

Honesty and transparency are not the only adjectives to describe the Corelation team.

“Corelation upholds the credit union philosophy of ‘people helping people’. We felt the sincere excitement and teamwork within the organization and from their existing clients,” added Benrud.

WESTconsin Credit Union is scheduled to convert in September 2021.

“Our organization is unique in the industry such that KeyStone’s open API, KeyBridge, provides our clients with the freedom to choose their own vendor partners. We also focus on developing additional core functionality instead of add-on modules,” expressed Corelation President/CEO Theresa Benavidez.

“We don’t want to be barriers to the success of our credit union partners, rather we want to be catalysts, and we look forward to supporting WESTconsin Credit Union’s upcoming success on the KeyStone platform.”

About Corelation, Inc.

Based in San Diego, CA, Corelation is the innovative core processor for today’s credit union. This solution is a person-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation’s staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit www.corelationinc.com.

About WESTconsin Credit Union

WESTconsin Credit Union has been serving members since 1939, and membership is open to anyone who lives or works in the Wisconsin counties of Barron, Buffalo, Burnett, Chippewa, Clark, Dunn, Eau Claire, Jackson, Pepin, Pierce, Polk, Rusk, St. Croix, Sawyer, Taylor, Trempealeau, and Washburn, or the Minnesota counties of Anoka, Chisago, Dakota, Goodhue, Isanti, Pine, Ramsey, Wabasha, and Washington, with a \$5 minimum deposit in a Membership Savings Account. Credit unions are financial institutions owned by their accountholders, and member funds are federally insured by the National Credit Union Administration (NCUA) up to at least \$250,000.

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WESTconsin Credit Union President/CEO Lora Benrud



WESTconsin Credit Union Chief Information Security Officer
Michael Tomasek