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ProFed Credit Union Selects Corelation's
KeyStone for Its Unlimited Integration Capabilities

SAN DIEGO – August 17, 2020: Promoting the credit union movement of 'People helping people' requires a cooperative environment where learning is the byproduct of sharing experiences and ideas. Out of the many client-focused events that Corelation hosts, the annual client conference is the most anticipated and well attended. Each year Corelation employees, select industry service providers, and existing and prospective clients gather to discuss credit union trends, opportunities for growth, and the latest and greatest developments in the KeyStone core.

When ProFed Credit Union ($533 million assets; 53,134 members; Fort Wayne, IN) attended last year's client conference as a prospective client, they immediately noted the positive and upbeat atmosphere; there was a genuine excitement felt by all attendees. Also noteworthy, was the overwhelming consensus among the existing Corelation clients and third-party vendors ranking the KeyStone platform number one in integration capability.

"We have always been impressed with the founding Corelation team. Their dedication to supporting credit unions while providing exemplary service has and continues to speak volumes. As the company grew, so did their KeyStone product," shared ProFed Credit Union President Nina Baker. "After a comprehensive review of available core processing platforms, Corelation's KeyStone is the most advanced and customizable system in the industry. We are delighted to join the Corelation community and are eager to enhance our member service once operational on the KeyStone core."

"We are fortunate to have found a partner [Corelation] whose vision and philosophy directly align with credit unions," added ProFed Credit Union VP, Chief Information Officer Janice Harter. "The next-

generation technology that KeyStone offers will allow us to create our own best-in-breed ecosystem of third party products and services, while presenting our staff with a comprehensive view of each of our members' financial relationship, all in one place. KeyStone is the core processing platform that will help us reach our strategic goals and serve our mission."

The credit union acknowledged additional operational efficiencies to be gained upon implementation: real-time general ledger postings and balance information, zero to minimal impact in release installation, and KeyInsight, its native member relationship management and marketing functionality. ProFed Credit Union is scheduled to convert in November 2021.

"Interactions with our credit union and vendor partners are guided by our principles of reputation, relationships, and results," recognized Corelation President/CEO Theresa Benavidez. "We welcome ProFed Credit Union into our community and look forward to supporting them on their KeyStone journey."

About Corelation, Inc.

Based in San Diego, CA, Corelation is the innovative core processor for today's credit union. This solution is a person-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation's staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit www.corelationinc.com.

About ProFed Credit Union

Founded in 1933, ProFed Federal Credit Union is a $530 million financial services organization with more than 53,000 member-owners. Anyone that lives, works, worships, or volunteers in Adams, Allen, DeKalb, Huntington, LaGrange, Noble, Steuben, Wells and Whitley counties in Indiana qualifies for membership. For more information, visit www.profedcu.org.

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ProFed Credit Union President Nina Baker

ProFed Credit Union VP, Chief Information Officer Janice Harter