



## newsrelease

**CONTACT:**

Mike Lawson  
michael@dmlcommunications.com  
760.845.8146

### **Corelation Rings in the New Year with a New Hire: Core Processing Expert Carl Barlow**

**SAN DIEGO – December 21, 2009** – New core processor, Corelation Inc., ([www.corelationinc.com](http://www.corelationinc.com)) will start 2010 on a good note with an important and notable hire: its new Director of System Architecture, Carl Barlow. Barlow, who has worked in the credit union core-processing sector for 20 years, joins the Corelation team as CEO John Landis' programming counterpart. Barlow starts his new position January 4, 2010.

Barlow will primarily work with Landis, architect of Corelation's KeyStone core processing system, on the host development. This teamwork will allow them to develop enhancements quickly, bounce ideas off each other, implement mutual code review, and ensure that Barlow will learn the system from the inside out - allowing him to seamlessly fill in for Landis in the unlikely event that he ever wants to take a day off.

"For me, it will be a perfect blend of the new and the familiar," Barlow states. "On the one hand, John has done an excellent job at taking advantage of the new technologies in ways that will help credit unions, vendors, and development. On the other hand, I'll be working with the same people who helped me get my start 20 years ago and that are in many ways responsible for who I am today."

Barlow will use his two decades of experience to help predict the best ways to take advantage of KeyStone's flexibility and accessibility as new features are designed and developed. The early application of his skills and understanding of the credit union industry will be vital, since the early development decisions will greatly affect the product and the coding practices for years to come. He sees this as a great opportunity to build a solid base for the system.

"You can do a lot worse than learning about client commitment from Theresa [Benavidez, Corelation's President] and about development from John," he says. "That's how I first learned the business. They're very good at leading by example, and I'm looking forward to working with them again on a daily basis."

Barlow also brings trust to the team, as credit unions and vendors he has worked with over the years have come to count on his honest opinions and quick results. He sees his commitment to service, integrity, and enthusiasm for learning as being a perfect fit for the culture at Corelation. "These are passionate professionals, and I look forward to bringing my talents to bear as part of the team," he adds.



"Corelation has some of the most experienced and trusted names in core credit union software, now working together under one roof. This is going to be amazing," Barlow says. "I hope that my many years of software experience as well as my commitment to service in general and to credit unions specifically will help add momentum to a company and product that already have so much potential to completely change this industry."

"All the pieces of the puzzle are coming together in laying a foundation for success," states Corelation President Theresa Benavidez. "This is a dream that keeps getting better and better, and it is a wonderful way to start the New Year for our company. We've all worked with Carl for many, many years and have the utmost respect for him and his talents. We can't wait for him to get started."

### **About Corelation, Inc.**

Based in San Diego, CA, Corelation is the innovative new core processor for today's credit union. This solution is a member-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation's staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit [www.corelationinc.com](http://www.corelationinc.com).

