



## newsrelease

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### **PrimeWay Gets Early Christmas Gift: Converts to Corelation's KeyStone**

**SAN DIEGO - February 21, 2013** - The holidays arrived a little early for PrimeWay Federal Credit Union (\$418 million; 50,844 members; Houston, TX), as it officially converted to Corelation's KeyStone core processing system December 3, 2012. This latest conversion to PrimeWay makes it eight credit unions live on the KeyStone system and four awaiting conversion.

"PrimeWay is relentless in our drive to improve member service and develop unique products and services," says Annette Zimmerman, President and CEO of PrimeWay Federal Credit Union. "We found an excellent partner in the Corelation team and their browser-based, member-centric design."

Almost immediately after conversion, Zimmerman began receiving positive feedback from PrimeWay's frontline associates regarding KeyStone's ease of use, automation, and increased functionality - which allowed staff members to place even more focus on the member.

"Our team is excited and already working on new projects to gain even more efficiencies and bring greater value to our members," adds Zimmerman. "We are pleased to be working with KeyStone's flexible technology as we innovate and grow."

"It's been a very busy year for us and we are incredibly grateful," Corelation President Theresa Benavidez says. "Capping off our 2012 by converting a wonderful credit union like PrimeWay was the perfect way to close out our year and look forward to an equally busy 2013 - always serving our clients with the best technology and support available today."

#### **About Corelation, Inc.**

Based in San Diego, CA, Corelation is the innovative new core processor for today's credit union. This solution is a member-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation's staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit [www.corelationinc.com](http://www.corelationinc.com).



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