



## newsrelease

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### **Corelation Adds Plus4 as Latest CU to Use KeyStone**

**SAN DIEGO - June 18, 2012** - Credit union core processing vendor Corelation Inc.'s client list continues to expand - recently signing Plus4 Credit Union (\$92 million; 20,910 members, Houston, TX) to implement the core processor's KeyStone technology. Plus4 plans to go live with Corelation's KeyStone technology February 2013. To date, Corelation has five credit unions live and seven more awaiting conversions.

Plus4 Credit Union has been in search of a core data processing system that would offer the following:

- Robust functionality
- Improving Plus4's operations and service efficiency
- Allow Plus4 the flexibility to pursue other third party systems

"It has become crucial for financial institutions today to adapt to the changing demands of our financial services industry," says Plus4 Credit Union's President and CEO, Vladimir Stark. "We wanted to address these changes proactively with new technology."

Based on the credit union's research, Stark adds that partnering with Corelation helps improve Plus4's ability to multitask and make its workflow more efficient.

"We noticed the Corelation system is designed to work seamlessly with third party vendors, which will improve our internal operations," he says. "It also will make training easier."

Corelation's KeyStone system also provides Plus4 the flexibility to pursue systems that are the best fit and provide the most value to its members due to its open architecture design. KeyStone will also assist the credit union in improving its ability to meet its business objectives.

"Corelation has already developed a great reputation in meeting the needs of its partner credit unions," says Stark. "We are pleased to partner with Corelation and look forward to a long partnership."

"We believe our flexible, person-centric technology will meet and exceed all of Plus4's expecta-



tions," says Corelation President, Theresa Benavidez. "KeyStone was designed to be robust, efficient, and flexible so credit unions like Plus4 can vastly enhance their operations while working with just about any third party vendor they wish to provide their members with the best service possible. We also look forward to a long-lasting partnership with Plus4, working together to help them reach their short- and long-term business goals."

**About Corelation, Inc.**

Based in San Diego, CA, Corelation is the innovative new core processor for today's credit union. This solution is a member-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation's staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit [www.corelationinc.com](http://www.corelationinc.com).

