



## newsrelease

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### **Corelation Adds Another Significant Hire**

**SAN DIEGO – July 19, 2010** –New core processor, Corelation Inc., ([www.corelationinc.com](http://www.corelationinc.com)) has added another significant hire to its growing company. Credit union technology and operations veteran Jose Garcia will commence working for the start-up core processor beginning August 1, 2010, as Senior Sales Analyst.

Garcia will focus on conducting Corelation's KeyStone demonstrations and sales efforts. In addition, he will lend his assistance to client conversion support staff when necessary.

"Getting back together again with a successful team of well-respected individuals whom I've had the pleasure of knowing and working with for so many years in my career is very exciting," Garcia explains. "It's kind of like coming back home to family."

Garcia also likes the fact that he can contribute to Corelation from the "ground floor" and help shape the KeyStone product based on his knowledge of industry operations. "I look forward to helping build the company one floor at a time into a successful and thriving organization," he adds. "It's like déjà vu."

Garcia brings more than 25 years of credit union knowledge and experience to Corelation. In addition to his award winning presentation skills (Best Presenter Award from GonzoBanker, 2002-04), he is well-versed in system conversions, client support, technical sales, and credit union data processing industry knowledge as a whole.

"My goal is to contribute to the success and growth of Corelation and its future client base," he says.

"We have added yet another important piece of the puzzle to our company," states Corelation President Theresa Benavidez. "Jose Garcia has a world of experience and a variety of contacts within the credit union industry. His experience in so many areas of credit union operations is a great asset to our current and future plans. He also knows just about everybody in the industry, so his vast network will be another tremendous benefit to us. We look forward to big things from him starting next month."



**About Corelation, Inc.**

Based in San Diego, CA, Corelation is the innovative new core processor for today's credit union. This solution is a member-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation's staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit [www.corelationinc.com](http://www.corelationinc.com).

