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Corelation's KeyStone Surpasses Competition in Ardent Credit Union's Core Search

**SAN DIEGO - March 25, 2019:** It all started two years ago with a grassroots approach. Senior managers from Ardent Credit Union (\$670M assets; 35,000 members; Philadelphia, PA) began asking and gathering feedback from fellow credit union peers about core processing systems. And after a year of informal conversations, Ardent made their core search official by engaging with <u>DaLand Solutions</u>, a leading provider of technology and professional services to credit unions nationwide.

"KeyStone continued to stand out from its competitors. Its open architecture and innovative technology will allow us to offer the best products and services to our members now and in the future," remarked Ardent Credit Union President/CEO Rob Werner.

The credit union has been on its current core system for 34 years, and is eagerly awaiting the new technology. Its conversion to the KeyStone platform is scheduled for first quarter 2020.

"Once our core conversion is complete, we will continue to focus on implementing smart and modern banking solutions to further demonstrate our commitment to our members future. KeyStone's open architecture provides us with options to either develop the technology internally or partner with another vendor," conveyed Werner.

Additionally, a visit to Corelation's San Diego headquarters and conversations with its existing clients reinforced Ardent's decision to move forward with Corelation and its KeyStone platform.

"There was a sense of camaraderie among the Corelation clients, which helped us recognize that this would truly yield a key partnership," added Werner.

"We take pride in our software and strive to maintain its scalability, flexibility, and openness. Our commitment to our credit union partners extends beyond conversion and we look forward to working with Ardent Credit Union in customizing a platform unique to their needs," emphasized Corelation President/CEO Theresa Benavidez.

## About Corelation, Inc.

Based in San Diego, CA, Corelation is the innovative core processor for today's credit union. This solution is a member-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation's staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit <u>www.corelationinc.com</u>.

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