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## **Powerful Combination of Service and Software: St. Cloud Financial Credit Union Signs with Corelation**

**SAN DIEGO - July 31, 2019:** St. Cloud Financial Credit Union (\$196 million assets; 22,000 members; Saint Cloud, MN) has been steadily growing these past five years; it has launched a renewed brand, nearly doubled its asset size, opened more branches, completed a merger with another credit union earlier this month, and will now have the core technology to support agile and relevant financial solutions.

“As we continue to expand our brand, it is important for us to select the most compatible vendor in terms of vision, software capability, and dedication to service,” described St. Cloud Financial CU President & CEO, Jed Meyer. “Corelation excelled in each category.”

The credit union’s core selection team was composed of key stakeholders representing every level of the organization, and throughout the selection process, Corelation’s KeyStone open API, system capabilities, and its intuitive design for both front-end users and technical programmers continued to stand out amid its competition.

“Corelation not only has a powerful product, but there’s also a strong sense of community and family within the organization and with its client base. From all of our interactions, it is apparent that Corelation is committed to providing exceptional client experiences,” complimented Meyer. “We look forward to our long-term partnership with Corelation.”

“We know that our community of staff, credit union clients, and vendor partners is so much greater than the sum of its parts, so we work hard to create opportunities where we can share innovative ideas and make new connections. We welcome St. Cloud Financial Credit Union to our community and are

eager to provide the support they need as they continue to grow,” stated Corelation President/CEO Theresa Benavidez.

### **About Corelation, Inc.**

Based in San Diego, CA, Corelation is the innovative core processor for today’s credit union. This solution is a member-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation’s staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit [www.corelationinc.com](http://www.corelationinc.com).



St. Cloud Financial Credit Union  
President & CEO, Jed Meyer

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