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Extensive Due Diligence Leads Atomic Credit Union to Sign with Corelation

SAN DIEGO - August 4, 2020: As a recipient of noteworthy awards in recent history, i.e., 2020 designation as one of the *Best-in-State Credit Unions* by Forbes magazine and first place recipient with national recognition as *Best Credit Union to Work For 2018*, it was vital for Atomic Credit Union (\$410 million assets; 55,000+ members; Piketon, OH) to select an innovative core system that is operated by a reputable and financially stable company with strategic plans for growth.

Technology and people were separate, but equally weighted categories on Atomic CU's core selection scorecard - with the former to be identified prior to the latter. To ensure its new core system could support all department requirements, Atomic CU assembled a conversion committee composed of 30+ employees representing all levels within the organization. At the end of the technology portion of its core selection process, committee members provided a unanimous recommendation to move forward with Corelation's KeyStone. In following suit with the process, the inquiry on Corelation (including its executive team) was led by Atomic CU's President/CEO Tom Griffiths.

"We chose Corelation's KeyStone product because we believe, after more than three years of due diligence, it is the best core system on the market today," acknowledged Griffiths. "Couple that with Corelation's solid group of executives that are readily approachable, I have no doubt we've made the right decision for our credit union. And, most importantly, the ultimate winner of this conversion is going to be our members. This system will decrease the in-branch transaction time by more than 50%."

With all that KeyStone has to offer, Atomic CU looks forward to gaining operational efficiencies using KeyStone's native functionality and its unmatched open API, KeyBridge.

Griffiths added, “The most exciting aspect is the ability to partner with other fintechs through KeyStone’s open API system. The ability for our members to transact business will be nearly limitless.”

Atomic Credit Union is scheduled to convert in April 2021.

“With developing such a powerful and robust core processing system known as KeyStone, we understood the importance of devising and upholding a growth strategy that would incorporate growth as an organization and growth in our circle of credit union and vendor partners,” stated Corelation President/CEO Theresa Benavidez. “We ensure that each and every relationship is mutually beneficial and our organizational cultures and visions align. We are grateful for Atomic Credit Union’s decision in selecting KeyStone as its future core processor and Corelation as a partner. We look forward to providing them with quality software solutions so they can continue to focus on serving their membership.”

About Corelation, Inc.

Based in San Diego, CA, Corelation is the innovative core processor for today’s credit union. This solution is a person-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation’s staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit www.corelationinc.com.

About Atomic Credit Union:

Based in Piketon, Ohio, Atomic Credit Union (\$410M) has 13 branch locations throughout southern Ohio. Atomic Credit Union has more than 55,000 members with over 30,000 members joining in the past 10 years. A recipient of Forbes Best-in-State Credit Union for three consecutive years. It’s the credit union’s purpose to help improve the lives of its members. For more information on Atomic Credit Union please visit www.atomiccu.com

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Atomic Credit Union President/CEO Tom Griffiths