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## **Southern Mass Credit Union Prepares for the Future by Moving to Corelation's KeyStone**

**SAN DIEGO - October 28, 2020:** With a laser focus on the future, [Southern Mass Credit Union](#) (SMCU) (\$282 million assets; 14,237 members; Fairhaven, MA) has spent the last few years concentrating on strategic improvements, plans for growth, and implementing modern products and services. With the accomplishment of the former, the latter would require an upgrade to their core processing system.

"Our credit union is growing and we need a core system that will scale with us," explained SMCU President and CEO Carmen Sylvester. "[Corelation's KeyStone](#) will allow us to introduce the services our members have asked of us, including more online options, enhanced product offerings, and improved digital and mobile experiences."

"The KeyStone solution will also provide us with opportunities to improve and expand as technology and our members' needs evolve," added SMCU VP of Operations Stephanie Medeiros.

After several in-depth reviews of various core systems, SMCU selected Corelation's KeyStone because the product sold itself.

"We met with a lot of core system providers who really showed off their products," shared SMCU Chief Financial Officer Jackie Bobola. "And while each was very informative, Corelation stood out because they didn't need to convince us. KeyStone had exactly what we envisioned for a new system."

"We plan to take advantage of all that KeyStone has to offer," noted SMCU VP of Information Technology Susan St. Pierre. "Highlights for us include an intuitive interface, inherent functionality for automated and streamlined processes, single sign-on integration, storage capability, and document management."

SMCU is scheduled to convert in Q1 2022.

“KeyStone is an investment—in the success of the credit union and the success of its members. When we see organizations like Southern Mass Credit Union that are embracing change, excited for growth, and energized to implement a strategic plan to help them reach their goals, then we know we have found the right partner,” stated Corelation President/CEO Theresa Benavidez. “We are thrilled to join Southern Mass Credit Union on their journey and look forward to growing along with them.”

#### **About Corelation, Inc.**

Based in San Diego, CA, Corelation is the innovative core processor for today’s credit union. This solution is a person-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation’s staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit [www.corelationinc.com](http://www.corelationinc.com).

#### **About Southern Mass Credit Union**

Established in 1922, SMCU is celebrating ninety-eight years of serving the community. The Credit Union has assets of over \$280 million and provides banking services to more than 14,000 members. The main office is in Fairhaven, with branch offices in Fall River and New Bedford. To learn more, please visit [www.southernmass.com](http://www.southernmass.com) or call 508-994-9971.

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