

FOR IMMEDIATE RELEASE

CONTACT:

Mike Lawson

<u>michael@dmlcommunications.com</u>

760.845.8146

Financial Center First Credit Union Selects Corelation's KeyStone for Its Modern Technology and Customization Capabilities

SAN DIEGO - December 22, 2020: For the first time since the 1980s, Financial Center First Credit Union (\$753 million assets; 80,849 members; Indianapolis, IN) embarked on the monumental journey to upgrade their core processing system in search of efficiency and process improvement. During the nearly year-long core selection process, the credit union evaluated potential vendors on a number of key requirements and found Corelation's KeyStone to be the clear frontrunner.

The assessment included a thorough review of features and functionality, user experience, system architecture and openness, company and organization, support and service delivery capabilities, and potential overall impact of the system. Corelation received exemplary marks in every category.

"Across the board, we couldn't find a core processor better aligned with our organization than Corelation. There was no close second place," remarked Financial Center First Credit Union President & CEO J. Kevin Ryan. "That streamlined, all-in-one processing dream you hope for? KeyStone has it. Our entire credit union is excited about the 'more in the core' functionality, intuitive interface, native relationship management [KeyInsight], and unlimited customization capabilities."

Finding both the best technology and the right cultural fit was important to Financial Center First CU. Impressed by Corelation's impeccable reputation, commitment to excellence, and extremely knowledgeable leadership team, they look forward to a very strong partnership with Corelation.

"Our ability to collaborate with Corelation will allow us to accomplish things we haven't even imagined yet," marveled Ryan. "KeyStone will provide a better experience for our employees, but it is our

members who will benefit the most. We start each day with the goal of improving the financial lives of our members - having superior core technology is crucial to achieving that."

Financial Center First Credit Union is scheduled to convert in November 2021.

"The steadfast commitment to the financial wellness of their members that Financial Center First Credit Union demonstrates is a true testament to the credit union spirit," commented Corelation President & CEO Theresa Benavidez. "KeyStone will serve as a catalyst for future innovation and unlock new possibilities for Financial Center First CU. We are grateful they have selected Corelation to support their mission of providing the finest member service."

About Corelation, Inc.

Based in San Diego, CA, Corelation is the innovative core processor for today's credit union. This solution is a person-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation's staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit www.corelationinc.com.

About Financial Center First Credit Union

Financial Center First Credit Union is a \$730 million credit union whose mission is to improve the financial lives of its members who live or work in Indianapolis, Kokomo, Muncie, and their surrounding counties for 67 years. Over 80,000 members take advantage of better deposit and loan rates, as well as reduced fees by banking with the Indiana-based credit union. Financial Center is proud to empower the community by supporting military veterans, feeding the hungry, and bringing free financial education to all. Learn more at www.fcfcu.com.

###



Financial Center First CU President & CEO J. Kevin Ryan