



FOR IMMEDIATE RELEASE

CONTACT:

Mike Lawson

michael@dmlcommunications.com

760.845.8146

Reputation and KeyStone's Ease-of-Use Drives \$2.27 Billion America's First Federal Credit Union to Partner with Corelation

SAN DIEGO - July 28, 2022: Seeking to partner with a core processor focused on growth and excellent client service, America's First Federal Credit Union (\$2.27 billion in assets; 189,358 members; Birmingham, AL) announces their selection of Corelation's KeyStone.

Meticulous in their due diligence efforts, America's First FCU put together a team of subject matter experts representing all aspects of the organization to complete a thorough evaluation. After completing internal functionality reviews, the committee participated in a significant number of calls with current Corelation clients and site visits to local Alabama credit unions using KeyStone.

"From my standpoint, the decision to select KeyStone was easy. Our core selection team made a unanimous decision in favor of KeyStone," shared America's First FCU President/CEO Bill Connor. "It was important for us to partner with a nimble, growing company like Corelation. In conversations with our sister credit unions using KeyStone, they all had a positive view of their relationship with Corelation and praised their client service."

Some of the highlights that excited the credit union about KeyStone: the 24/7/365 uptime, the 'More in the Core' philosophy, HADR (high-availability disaster recovery), and their open API [KeyBridge] that already has integration with almost all of their third-party vendors.

"When you boil it all down, KeyStone is both powerful and easy to navigate; the intuitive nature of the workflow will simplify our training processes and shorten the learning curve for new employees," noted America's First FCU SVP - Chief Delivery Systems Officer Mike Northrup. "The Corelation credit unions we spoke with confirmed KeyStone's 100% uptime. We are excited to eliminate the nightly downtime

we deal with now.”

America’s First Federal Credit Union is scheduled to convert in October 2023.

“As Corelation continues to grow, we remain steadfast in our commitment to providing unparalleled client service and we are grateful for the opportunity to serve America’s First Federal Credit Union,” said Corelation President Rob Landis.

About Corelation, Inc.

Based in San Diego, CA, Corelation is the innovative core processor for today’s credit union. This solution is a person-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation’s staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit www.corelationinc.com.

About America’s First Federal Credit Union (AmFirst)

America’s First Federal Credit Union (AmFirst) is a full-service community credit union serving more than 190,000 members throughout central Alabama. It’s roots extend from 1936 when it began as Iron and Steel Credit Union, serving Birmingham’s burgeoning steel industry. Since that time, the credit union has grown to one of the largest and strongest financial institutions in the country with a network of 21 branch offices and a full array of digital banking products.

###



AmFirst President/CEO Bill Connor



AmFirst SVP - Chief Delivery Systems Officer Mike Northrup