



**FOR IMMEDIATE RELEASE**

**CONTACT:**

Mike Lawson

[michael@dmlcommunications.com](mailto:michael@dmlcommunications.com)

760.845.8146

## **Corelation Continues to Grow and Innovate in 2022; Signs & Converts 46 Credit Unions to KeyStone**

**SAN DIEGO - January 4, 2023:** Corelation, Inc. continued its impressive growth trend in 2022, with 21 credit unions (cumulative total \$14.9 billion in assets, 983,000 members) selecting the KeyStone core and another 25 credit unions (cumulative total \$11.95 billion in assets, 722,000 members) converting to KeyStone in 2022.

Some of Corelation's newest clients shared their thoughts on selecting KeyStone: "It's critical that we are confident in our strategic partners; our decision to place our trust in Corelation was taken very seriously. Their corporate culture aligns well with ours, we are confident in their team, and the innovative, open system plays well with all our ancillary partners," said Yolo FCU President/CEO Jenee K. Rawlings. "Our choice to partner with Corelation will help us enhance the member experience as well as the experience of our dedicated staff."

"Our decision to select the KeyStone core system was based on Corelation's cutting-edge technology and ease of use," explained Ivan Buryadnyk, VP of Finance and Technology of Selfreliance Federal Credit Union. "The open API capabilities ensure lasting relevance for years ahead. Not only that, but this all-in-one solution delivers everything right out of the box!"

"We chose Corelation because we wanted a modern solution that would support our new service model and interface with all of our current vendors while providing a more unified user experience for our staff," noted recently signed Ashland Credit Union VP of IT Jon B. Ulincy. "KeyStone's well-documented and highly accessible database will provide our credit union the insights we need to make great decisions that serve our members."

Equally impressive to the company's growth is how Corelation continues to partner with their clients, going beyond just technical support. In 2022 alone, Corelation hosted 13 client-facing webinars benefiting over 1,000 cumulative credit union attendees to showcase their growing list of preferred partners. Corelation's annual Client Conference grew to 1,200 attendees in-person and virtually, and Corelation's annual CEO & CTO Forum hosted more than 100 credit union executives in-person. Hardly having time to look in the rearview mirror, Corelation has announced their upcoming 12<sup>th</sup> Annual Hybrid Client Conference will be held in San Diego on May 30 - June 1, 2023.

Part of Corelation's success can be attributed to their belief in promoting and fostering leaders from within, recently launching a Leadership Academy which aims to promote professional growth of aspiring leaders. "Our Leadership Academy has been a fantastic way for employees to collaborate and learn leadership skills from each other. Promoting from within and providing a career path has helped us retain talent," explained Corelation Chief Operating Officer Lori Paige.

With a rapidly growing list of preferred partners that write to KeyStone's open API KeyBridge, you can expect to see more innovation and deeper integrations in 2023. Add to that the growing list of clients migrating to Linux, and Corelation continues to prove that innovation truly stems from collaborating with and listening to their clients.

"As we look ahead with anticipation for another great year in 2023, we also reflect on our incredible KeyStone community. We could not continue to grow and care for our wonderful clients without the daily dedication of our 314 employees and our fantastic, collaborative client and vendor partners," Corelation President Rob Landis shared on behalf of the Corelation Executive team.

#### **About Corelation, Inc.**

Based in San Diego, CA, Corelation is the innovative core processor for today's credit union. This solution is a person-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation's staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit [www.corelationinc.com](http://www.corelationinc.com).

###



Corelation President Rob Landis