



FOR RELEASE ON JANUARY 17, 2023

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## **Dawn Sirras Joins Corelation as Chief Technology Officer**

**SAN DIEGO - January 17, 2023:** Credit union core processor Corelation Inc. announces Dawn Sirras has joined the company as Chief Technology Officer, concluding an extensive search to fill the position. Sirras brings over 20 years' experience developing and executing strategies in the credit union industry, as well as product management and software development experience.

"Dawn has a knack for understanding credit unions' needs and translating them into technical solutions," noted Corelation President Rob Landis. "Combining that talent with her considerable experience in all facets of the credit union business, we are very excited to bring her in to help elevate Corelation to the next level."

Most recently, Sirras served as the SVP of Fintech Partnerships at Constellation Digital Partners, a digital banking CUSO serving credit unions. Throughout her career, she has served in a myriad of roles including Chief Technology Officer for Georgia Corporate Federal Credit Union (now Catalyst Corporate FCU), Business and Technology Strategy Consultant for credit unions, Chief Experience Officer, and Head of Product Development.

"I am coming in with an open mind, ready to listen and learn the 'secret sauce' that makes Corelation great while looking for opportunities to add my perspective and value," explained Sirras. "What really resonated with me about Corelation is their philosophy on partnering with their clients. Ensuring the voice of the client is a primary driver in the product development process is key to delivering solutions that meet and anticipate market needs."

Sirras has applied her talent across a variety of projects including leading core processing system conversions, application development teams, industry collaboration groups and corporate strategic planning for wholesale and retail financial institutions, and even emerging software companies.

“I see analytics and insights as key opportunities for credit unions moving forward. Better understanding their members and being positioned to offer the products and services the member truly needs, when and where they need them, is what will help credit unions stay competitive in the future. KeyStone is unique in its person-centric architecture and its innate ability to make key member data readily available to the credit union, providing a solid foundation for future innovation,” added Sirras.

#### **About Corelation, Inc.**

Based in San Diego, CA, Corelation is the innovative core processor for today’s credit union. This solution is a person-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation’s staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit [www.corelationinc.com](http://www.corelationinc.com).

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Dawn Sirras, Chief Technology Officer