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Mayhem on the Midway! Corelation Breaks Through the 200 Clients Milestone

SAN DIEGO - June 22, 2023: Corelation recently announced that it is celebrating the significant milestone of signing over 200 credit unions to convert to the KeyStone core. Amongst the most recent signings are Knoxville TVA Employees Credit Union (\$3.97 billion assets; 266,373 members; Knoxville, TN), Credit Union of Denver (\$1.13 billion assets; 69,088 members; Lakewood, CO), and Zing Credit Union (\$448 million assets; 37,130 members; Denver, CO), who all signed during the closing reception of Corelation's Client Conference aboard the historic USS Midway.

For all three credit unions, the decision to migrate to the KeyStone core system was primarily driven by the seamless integration capabilities of its open API, KeyBridge, and Corelation's renowned reputation for building strong relationships.

"KeyStone will enhance our staff's experience with the core and in turn, enhance our members' credit union experience. Their open API will improve each of our existing third-party vendor integrations and give us the flexibility to add more in the future as we grow," said Pat Kelly, Vice President of Information Technology of Zing Credit Union. "We also love Corelation's collaborative approach to client relationships which will allow us to build a great partnership."

Much like Zing Credit Union, KeyStone's ability to scale as their credit unions grow was key to Knoxville TVA Employees Credit Union's decision to select Corelation.

"We spent months reviewing core systems looking for a core processor that would grow with us in the future. We are very impressed with KeyStone's system architecture and business continuity abilities," said Pam Weston, Chief Technology Officer of Knoxville TVA Employees Credit Union. "We heard nothing but positive feedback from Corelation's clients and third-party vendors highlighted KeyStone as

the most user-friendly core system to interact with. Corelation's willingness to make enhancements to the system was very reassuring, and in the end, we decided KeyStone was the only choice for us."

Through extensive core selection processes and due diligence, both Knoxville TVA Employees Credit Union and Credit Union of Denver also arrived at the same conclusion: KeyStone.

"After a rigorous year-long evaluation process that involved numerous departments throughout the organization, we have chosen KeyStone as the ideal core solution to enhance our operational efficiency, streamline processes, and drive innovation," shared Chris Wallace, President/CEO of Credit Union of Denver. "KeyStone stood out as the clear choice due to its comprehensive suite of features such as the KeyBridge open API architecture, easy access to our data, its *'More in the Core'* mission, and Corelation's service-oriented company culture that is so critical in a credit union/vendor relationship. This strategic partnership marks a significant milestone in our ongoing commitment to delivering exceptional financial services to our valued members, and we are confident that KeyStone will enable us to elevate our credit union's technological capabilities and deliver unparalleled member and employee experiences."

This noteworthy milestone not only serves as a testament to the KeyStone core solution but also reinforces the trust and satisfaction their clients have in their partnership with Corelation.

"We are honored to welcome Knoxville TVA Employees Credit Union, Credit Union of Denver, and Zing Credit Union to our Corelation family. As we surpass the 200th client milestone, our stellar team remains committed to delivering excellence and cultivating enduring partnerships with clients," shared Corelation President Rob Landis. "We invite you to join us in raising a toast to the achievements we will accomplish together in the years to come!"



About Corelation, Inc.

Based in San Diego, CA, Corelation is the innovative core processor for today's credit union. This solution is a person-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation's staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit www.corelationinc.com.

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