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Corelation's 12th Annual Client Conference Grows to Over 1500 Attendees as a Hybrid In-Person & Virtual Event

SAN DIEGO - June 5, 2023: The 12th Annual Corelation Client Conference from May 30 - June 1, 2023 hosted a total of 1,506 attendees with 958 attending in-person and 548 virtually, bringing credit unions together with their peers, 296 vendor attendees, and 126 Corelation employees. The in-person gathering provided a valuable opportunity for credit unions to engage in face-to-face collaboration and networking with the Corelation community. Remote attendees were able to take advantage of a comprehensive live stream of all presentations and interact with the virtual vendor showcase.

"I am so appreciative to have the chance to collaborate with our credit union partners and everyone in attendance who is genuinely invested in this journey we're all on to make things better for our credit union community and the members that you serve," noted Corelation President Rob Landis.

Throughout the two full days of presentations, attendees had the opportunity to discuss operational and conversion best practices, see the latest KeyStone enhancements, and learn from industry experts about the latest in cybersecurity, fraud trends, and more. The well-attended vendor showcase highlighted the wealth of solutions available that integrate to KeyStone.

The educational sessions began with an action-packed keynote from TeamOnUp Founder & CEO Mike Kelly, "Understanding the New Humanity at Work" about uniting your people into your mission. Attendees heard from QCash CEO & US Navy Veteran Seth Brickman to learn "What Do Nuclear Submarines and Small Dollar Loans Have in Common?" Stickley on Security & Mahalo Banking CEO Jim Stickley returned to talk "Cybersecurity - More Reasons to Trust No One" with real world examples. The general sessions concluded with two annual favorites: the live fireside chat with members of Corelation's executive team and the "Year in Review" highlighting what's new in KeyStone.

“From a prioritization and strategy perspective, it’s so important that we’re taking the voice of our clients into consideration and hearing what you’d like to accomplish with the core to make sure that we’re moving product enhancements in that direction,” Corelation Chief Technology Officer Dawn Sirras shared during the fireside chat.

The final day of presentations offered a variety of topics, where each attendee could choose their own path on the Executive Track, Operational Track, Technical Track, or New Client Track.

The executive sessions explored how artificial intelligence can help mitigate escalating costs due to fraud with ToolCASE, LLC VP Business Development Sam Piccolotti, using technology to adapt to remote work, and more. The operations track highlighted innovative ways to take advantage of the power of KeyStone with guest speakers from Founders Federal Credit Union, DuGood Federal Credit Union, and Park View Federal Credit Union. The technical track focused on a variety of in-depth best practices and ways to enhance the KeyStone experience, while the new client track offered tips for a successful conversion from the Corelation team and the recently converted Members Heritage Credit Union.

“Seeing this vibrant community come together at our annual Client Conference is the highlight of our year,” added Landis. “We look forward to seeing you again in October for our CEO & CTO Forum and again in 2024 for our next Corelation Client Conference!”

About Corelation, Inc.

Based in San Diego, CA, Corelation is the innovative core processor for today’s credit union. This solution is a person-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation’s staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit www.corelationinc.com.

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