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Corelation Achieves Historic Milestone with Over 30 Credit Unions Signing in Record-Breaking 2023 Success

SAN DIEGO - January 12, 2024: In 2023, Corelation, Inc. sustained its remarkable growth trajectory with 32 credit unions (cumulative total \$43.7 billion in assets, 2.6 million members) selecting the KeyStone core and another 18 credit unions (cumulative total \$15.5 billion in assets, 1.04 million members) converting to KeyStone. Further expanding into the multi-billion-dollar credit union market, this includes a milestone partnership with \$18 billion in assets Mountain America Credit Union.

A few of Corelation's newest clients expressed their perspectives on choosing KeyStone: "Our vision was a core processing solution that would be viable long into the future, enabling us to seamlessly 'plug in' the best vendor partners to deliver the experience our members demand and deserve," said Towpath Credit Union President & CEO Michael Sferro. "We desired to partner with an organization that strongly aligned with our culture, and that would not just provide a solution, but that would challenge us to constantly be better, enabling us to offer member-centric service with cutting-edge technology."

"The fact that KeyStone was built by Credit Union professionals for Credit Unions specifically spoke volumes for the functionality and performance of the system," shared Credit Union of Georgia President/CEO Brian Albrecht. "We feel that with KeyStone, Credit Union of Georgia can perform at the highest level possible, streamlining our day-to-day process. Couple that with the API framework and the modern, intuitive feel, we are excited to get up and running."

"Homebase is thrilled to collaborate with Corelation, delivering groundbreaking solutions that empower our members and communities," noted Homebase Credit Union President & CEO Clint Summers. "The KeyStone solution provides boundless opportunities for transformative growth, revolutionizing the way we serve and support our community's financial needs."

The notable expansion of the company is mirrored by the growth of Corelation's Annual Client Conference, attracting over 1,500 attendees in-person and virtually in 2023. Additionally, the annual CEO & CTO Forum hosted over 160 credit union executives in-person in San Diego. Corelation has already announced their upcoming 13th Annual Hybrid Client Conference, scheduled to take place in San Diego and virtually from May 28 - 30, 2024.

In addition to the successes of the Client Conference and CEO & CTO Forum, more newly signed credit unions discovered that Corelation's culture and reputation aligned seamlessly, making it an ideal match for effectively addressing the evolving needs of their members in today's swiftly transforming digital landscape. Read more about their satisfaction in selecting KeyStone as their new core processor.

"Our decision to partner with Corelation was based both on the product and industry reputation. The organization has had great success in a short period of time with many clients providing positive feedback regarding their dedication to service and support," noted Simplicity Credit Union President/CEO Nick Faber. "Our team really liked the ease of navigation, the overall look of the system, and open API foundation."

"From the very beginning, the primary focus in all discussions with Corelation revolved around the mentality of how KeyStone can help solve our credit union problems," said Xcel Federal Credit Union Interim President / CEO & CIO Michael Mahiya. "After being treated with the white glove service throughout the process, hearing the high praises from many current Corelation customers, and exploring the available integrations with our existing partners and new vendors that will help transform our digital experience, made our decision easier."

"While our conversion is nearly two years away, the Pittsford FCU team is looking forward to working with the Corelation team and the process improvement afforded by the KeyStone system," shared Pittsford Federal Credit Union Information Systems Manager Dan Lazzaro. "With each conversation with Corelation and their existing clients, every KeyNotes issue, and the growing list of new credit union clients, we are confident that we have found an excellent cultural fit for our team and our membership."

The forthcoming year holds great promise, and Corelation looks forward to building on its foundation of teamwork and innovation.

Speaking on behalf of the entire Corelation Executive Team, President Rob Landis expressed that, "As we look forward to another successful year in 2024, we'd like to take a moment to express our appreciation for the extraordinary KeyStone community. Our growth and support for our clients is made possible thanks to the passion and dedication of over 350 employees, as well as by collaboration with countless members of our client and vendor partners."

About Corelation, Inc.

Based in San Diego, CA, Corelation is the innovative core processor for today's credit union. This solution is a person-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation's staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit www.corelationinc.com.

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Corelation President Rob Landis