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KeyStone Powers Growth: 8 Credit Unions Sign with Corelation in First Quarter 2024

SAN DIEGO - April 9, 2024: Corelation, Inc. proudly announces a remarkable start to the year, having secured partnerships with eight credit unions (cumulative total of \$9.4 billion in assets 630,654 members) in the first quarter of 2024.

These notable credit unions range in assets from \$143 million to \$4.8 billion, and include Affinity Credit Union, Genisys Credit Union, Niagara's Choice Federal Credit Union, Rockland Federal Credit Union, Summit Credit Union, Sun Federal Credit Union, United Consumers Credit Union, and Valley Credit Union. This significant milestone underscores Corelation's commitment to empowering credit unions with cutting-edge technology and personalized service, driving growth and success within the industry.

Some of Corelation's newly signed clients shared their thoughts on choosing KeyStone: "For United Consumers Credit Union, it's always about our members. KeyStone provides more opportunities to see the members' whole relationship which enables us to provide an elevated service experience," said United Consumers Credit Union President Jay Neathery. "We chose to partner with Corelation because they get us and get our members, and they work to ensure the best possible experience for us both."

In addition to enhancing the member experience, KeyStone's innovation and ease-of-use coupled with its seamless integration capabilities confirmed Corelation as the core processor of choice for these credit unions.

"We determined that our new core had to be Easy, Reliable and Agile - internally, we call this our 'Dawn of a New E.R.A.' KeyStone not only delivers on all those requirements for our team members, but it was also their #1 pick after extensive testing," expressed Brian Kelbley, President & CEO of Sun Federal Credit Union. "Further, Corelation's focused business model and dedication to service aligned with our mission, and KeyStone's uptime met our reliability needs. Finally, we're excited about the integration capabilities with third-party solutions and the ability to offer tools that meet our members' evolving needs."

Sun Federal Credit Union heard great things about Corelation’s culture and commitment to the credit union movement, a sentiment shared by other credit unions. “Summit Credit Union looks forward to moving into the future with a new partner who shares our belief that culture matters!” shared Krista Ragsdale-Byrd, VP of IT of Summit Credit Union.

“KeyStone’s modern and robust technology, as well as leading-edge capabilities are impressive and ultimately helped us solidify our decision to choose it as our new core processor. The system will provide us with the flexibility we need to quickly adapt to industry changes and will enable us to utilize best-of-breed partners in order to provide the best products, services, and experience to our members,” said Jackie Buchanan, President & CEO of Genisys Credit Union. “We also feel the culture at Corelation aligns well with ours, and we are looking forward to our future collaboration. We value the contributions of our current provider and thank them for the long partnership we have had.”

“With my background as CIO and now in my role as CEO, I know how important the right core system is for the future of an organization,” noted Kris VanBeek, CEO of Rockland Federal Credit Union. “Through an exhaustive search, we found KeyStone to be the best fit and our conversations with peers in the Corelation community confirmed our decision.”

All 8 credit unions are scheduled to convert to KeyStone in 2025.

“We extend a warm welcome to all the new credit unions who have chosen to partner with Corelation this year. Your trust in our solution and services is truly appreciated as we continue to grow and innovate,” expressed Corelation President Rob Landis. “Together, we look forward to achieving remarkable success and advancing the future of the credit union industry.”

About Corelation, Inc.

Based in San Diego, CA, Corelation is the innovative core processor for today’s credit union. This solution is a person-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation’s staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit www.corelationinc.com.

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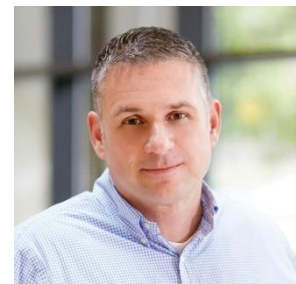
United Consumers CU
President Jay Neathery



Sun FCU President & CEO
Brian Kelbley



Genisys CU President &
CEO Jackie Buchanan



Rockland Federal Credit
Union CEO Kris VanBeek