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## **2025 in Review: Corelation Delivers Record-Breaking Results, Reinforcing Market Leadership with 38 New Client Signings**

**SAN DIEGO - January 12, 2026:** Corelation, Inc. closed out another exceptional year marked by continued growth, strong client momentum, and an unwavering commitment to the credit union movement. In 2025 Corelation achieved record-breaking results, reinforcing its position as a premier core processing partner for credit unions nationwide. Throughout the year, 38 credit unions (cumulative total \$50.9 billion in assets, 2.9 million members) selected the KeyStone core, surpassing the company's previous annual signing record of 33 signings in 2024. And 28 credit unions (cumulative total \$28.2 billion in assets; 1.7 million members) completed their conversions to KeyStone in 2025.

Corelation closed the year with a particularly strong fourth quarter, welcoming 11 new credit union partners to the KeyStone community. These most recent signings include: Beacon Federal Credit Union, Coloramo Federal Credit Union, LBS Financial Credit Union, Marshall Community Credit Union, Velocity Community Federal Credit Union, and more to be announced.

“As we look ahead to the next decade and beyond, we wanted a core system that is intuitive, integrates easily with best-in-class partners, and truly positions our technology for what’s next,” shared Sean Hardeman, President & CEO of LBS Financial Credit Union. “KeyStone stood out not only for its future-ready architecture, but for the confidence we gained from Corelation’s leadership, culture, and the overwhelmingly positive experiences shared by their clients. Together, this partnership puts us in a stronger position to deliver the extraordinary service experiences our members expect.”

“KeyStone stood out for its flexibility and forward-thinking approach to third-party integrations, allowing us to choose best-in-class platforms while maintaining strong core functionality,” said Steve Scott, VP of IT Business Solutions of Marshall Community Credit Union. “Combined with Corelation’s modern, browser-based architecture and intuitive usability, it simplifies system management for our IT team and gives us the agility to evolve with our business and members’ needs. We’re excited about this partnership and the improvements it will enable as we continue to innovate and grow.”

Corelation's flagship events continued to be a cornerstone of industry connection and collaboration in 2025. The annual Client Conference welcomed 1,436 attendees from across the credit union community, while the Executive Forum brought together 212 credit union leaders in a more intimate setting, creating meaningful opportunities for dialogue around innovation, strategy, and the future of credit union technology. These events continue to serve as a space where ideas are exchanged and relationships are strengthened.

Supporting this momentum, Corelation also grew its workforce to 452 employees, continuing its commitment to investing in its people, as the company supports an expanding community of clients.

Following a successful core conversion and continued innovation, Red River Credit Union shared how its partnership with Corelation has supported long-term growth and member success.

"From the beginning, the Corelation team ensured we had all the resources and knowledge to succeed. The engagement from the Corelation Leadership Team and genuine care from our project team proved to be huge differentiators leading to minimal member impact," said Chint Murdock, Chief Strategy Officer of Red River Credit Union. "Aligning our credit union with Corelation has allowed us to move rapidly with new vendors and launch new products and services to our members. Leading in Innovation is at RRCU's core and our core system has transformed from a barrier to success to a catalyst for change."

"Our transition to Corelation KeyStone has been an overwhelmingly positive experience. The expertise and guidance of their conversion team specialists were invaluable; they took what initially felt like a daunting task and broke it into manageable, bite-sized pieces," noted Scott Ward, President & CEO of Unity One Credit Union. "Thanks to this process, our staff is now equipped with cutting-edge technology that empowers us to serve our members more effectively and support the credit union's continued growth."

Rounding out a standout year, Corelation achieved a 2025 Net Promoter Score (NPS) of 78 - an increase over 2024. On the NPS scale, which ranges from -100 to +100, scores in this range indicate exceptionally strong client loyalty and satisfaction, reflecting Corelation's continued focus on service excellence and innovation.

As Corelation looks ahead, the company remains focused on empowering credit unions with innovative technology, responsive service, and a core platform built to support long-term success.

"Closing out a year like this is something we're extremely proud of," shared Corelation CEO Rob Landis. "Sustained growth, outstanding client satisfaction, and continued collaboration across the credit union community give us tremendous momentum as we move forward. We're excited for what's ahead in 2026 and remain committed to helping our clients better serve their members every day."

## About Corelation, Inc.

Based in San Diego, CA, Corelation is the innovative core processor for today's credit union. This solution is a person-centric system that empowers credit unions to offer the best member service possible, enhancing their value for member attraction and retention. In terms of industry experience, Corelation's staff has dedicated their careers to creating core systems and providing unparalleled client service. For more information, visit [www.corelationinc.com](http://www.corelationinc.com).

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Steve Scott, VP of IT Business  
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Chint Murdock, Chief Strategy  
Officer, Red River CU



Scott Ward, President & CEO,  
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